

NIKITA MODHAVADIYA

PERSONAL DATA



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Birth date: 11/05/1990

LinkedIn: <https://www.linkedin.com/in/nikita-modhavadiya/>

Portfolio: <https://nikitamodhavadiya.com/>

EDUCATIONAL BACKGROUND

- 09/2025 – Present **Masters in Management** (Grade: 1.20)
- **University of Prešov, Slovakia**
 - Main subjects: Project Management, Intercultural Management and Corporate Culture, Managerial Decision Making, Trends in Internet Marketing
- 06/2011 – 06/2014 **Masters of Computer Applications**
- **Uka Tarsadia University, Bardoli, India**
 - Main subjects: Computer Programming With C, Data Structures, Software Engineering, Unix Internals and Shell Programming
- 06/2009 – 06/2011 **Bachelors of Computer Applications**
- **Veer Narmad South Gujarat University, Surat, India**
 - Main subjects: Computer Network, Web Designing, Java Programming Language, Computer Programming Methodology

PROFESSIONAL EXPERIENCE

- 10/2025 – 08/2026 **WordPress Developer & Consultant**
ID2Solve Management Consultant, US - Remote
- Designed, developed, and deployed high-performance WordPress websites, focusing on scalable architecture, responsive design, SEO optimization, and strong user experience across devices.
 - Built and customized websites using Divi, delivering tailored layouts, landing pages with client branding and business goals.
 - Managed full website infrastructure including hosting setup, domain configuration, SSL installation, cPanel administration, backups, migrations, and server-side troubleshooting.
 - Improved website performance through page speed optimization techniques such as caching, image compression, code optimization, and Core Web Vitals enhancements.

- Implemented on-page SEO strategies including keyword optimization, meta structure, schema setup, internal linking, and technical SEO improvements to increase search visibility.
- Worked directly with international client to handle requirement gathering, technical consultation, ongoing maintenance, bug fixing, and continuous website improvements.

08/2024 – 09/2025

WordPress Consultant

Sphere Global Solutions, US – Remote

- Designed, developed, and maintained dynamic WordPress websites with a strong focus on responsiveness and mobile-first performance.
- Built custom WordPress plugins, themes, and post types from scratch to meet unique client requirements.
- Collaborated closely with designers and project managers to resolve cross-browser and cross-platform compatibility issues.
- Optimized website and increased performance & loading speed of the website.
- Implemented on-page SEO best practices across websites and product pages to enhance search engine visibility and performance.

06/2022 – 08/2024

Senior WordPress Developer

Rozzario Digital Agency, Malaysia - Remote

- Developed and maintained dynamic WordPress websites, ensuring responsiveness and mobile-friendliness.
- Created custom plugins, themes, and post types from scratch, and customized WooCommerce for e-commerce solutions.
- Collaborated with design and project management teams to address cross-platform and cross-browser issues, implementing SEO strategies across all pages and products.

06/2021 – 05/2022

Senior Magento Developer

Sinelogix Technologies, India - Remote

- Developed new modules in Magento 2 based on client specifications.
- Created a 'Request for Quote' module for various product layouts, enabling customers to request bulk pricing.
- Analyzed website structure to enhance SEO performance.
- Customized third-party modules to integrate seamlessly with existing systems.

11/2018 – 06/2021

Senior Web Developer

Svaapta IT Ally Solutions, India – On-site

- Led the Frontend Team in redesigning and maintaining websites using Magento 1 and WordPress.
- Integrated custom themes into Magento 2 websites and coordinated with overseas clients to ensure seamless project delivery.
- Migrated data from Joomla to WordPress and customized third-party modules to resolve payment gateway issues.

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| 06/2018 –11/2018 | Senior Web Developer
Greenopia, India – On-site <ul style="list-style-type: none"> ▪ Developed and maintained dynamic websites using WordPress and Magento 1. ▪ Ensured website responsiveness across various devices and platforms. ▪ Implemented and managed website updates to enhance user experience and functionality. |
| 08/2015 –06/2018 | PHP Developer
Sure Safety, India – On-site <ul style="list-style-type: none"> ▪ Redesigned and maintained dynamic websites using Magento 1 and WordPress, ensuring responsiveness and mobile-friendliness. ▪ Managed the upkeep of over 5 websites simultaneously, contributing to promotional offers and marketing strategies. ▪ Collaborated in company discussions to enhance product marketing and sales both online and offline, leveraging experience in manufacturing and corporate environments. |
| 05/2015 –08/2015 | Junior PHP Developer
Web Brains Technologies, India – On-site <ul style="list-style-type: none"> ▪ Developed and maintained dynamic websites using WordPress, OpenCart, Core PHP, and MySQL. ▪ Ensured websites were responsive and mobile-friendly. ▪ Integrated custom themes into WordPress websites. |

ACCOMPLISHMENTS

- Appreciation Certificate for Dedication towards work - 2017, Sure Safety India Pvt. Ltd.
- Appreciation Certificate for Outstanding Performance - 2016, Sure Safety India Pvt. Ltd.

CERTIFICATIONS

- IBM Full Stack Software Developer – IBM(Coursera)
- GenAI Engineer – In continue
- Erasmus Internship – Front desk reception - Spain
- Complete Web Development – In continue - Udemy
- Shopify Development – Shopify Liquid Programming 2025 - Udemy
- Collaborate Effectively for Professional Success 2025 - IBM
- WordPress Rest Api 2024 - LinkedIn Learning
- The Complete Divi Course for WordPress 2024 - Udemy
- WordPress Essential Training 2024 - LinkedIn Learning
- Adobe Certified Professional - Adobe Commerce Develop 2024 - Adobe Commerce
- IELTS - General Training (7 band) 2023 - IDP
- Get Future Ready with Business Tools from Google 2017 – BMS

SKILLS

WordPress & Frontend Development

- Custom Theme Development (Divi, Elementor, WPBakery, ACF, Bootstrap)
- Custom Plugin & Feature Development (Short codes, Widgets, CPTs)
- Responsive Web Design (Mobile-First Layouts)
- Multilingual & Multi-Site Setup

E-commerce & CMS Platforms

- WooCommerce (Store Setup, Customization)
- Magento 2 (Module Development)
- Shopify (Store Maintenance & Tweaks)

Performance & Optimization

- Website Speed Optimization
- SEO Best Practices & Structured Data
- Google Analytics & Tracking Integratio

Backend & Database

- PHP (Core & OOP)
- MySQL Database Management
- JavaScript & jQuery

Version Control & Workflow

- Git & GitHub Workflow
- SDLC & Agile (Scrum, Jira)
- Code Review & Collaboration

Documentation & Tools

- Technical Documentation
- MS Office / Google Workspace

PERSONAL SKILLS

- Positive thinker
- Adaptability
- Team work
- Ability of analysis
- Decision making,
- Strong interpersonal
- time and project management
- presentation, leadership
- communication skills

LANGUAGE COMPETENCE

English : Advanced (C1)
Hindi : Advanced (C2)
Gujarati : Native (C2)
Slovak : Beginner(A1)

Hobbies: Travelling, Reading, Music & Films



Nikita Modhavadiya